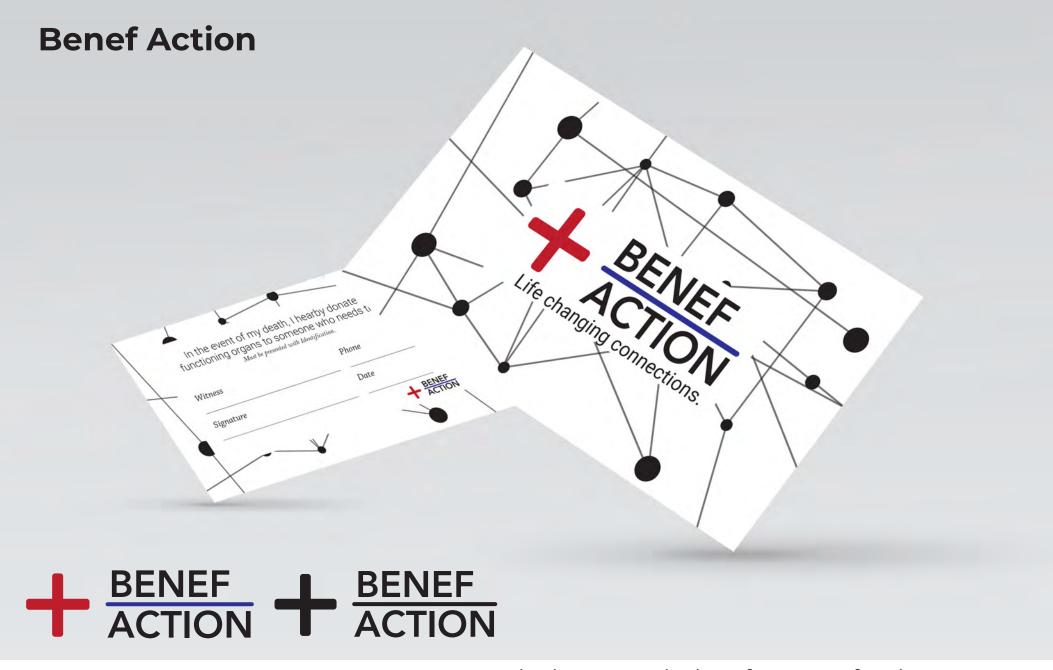




Priority Patient Transfer Service was looking to get their website updated from their current one. Using the same information from their old site, I created a new option for the client.





I had to create the logo from Benef Action, a organ donation organization. I designed a black version and coloured version of the logo. Following that I designed the organ donor card that donors would keep in their wallet.

## **Benef Action**





Continuing with the Benef Action organization I designed posters, magazine ads as well as a billboard to show the versitility of being able to reach the consumers, or in this case, future organ donors.



## **AM Café**









This project I had to create a business name then create the branding to follow it. I was inspired by the way I hand-write my "A"s and decided to use that to create the logo. Then I designed a coupon card for one free coffee.

## **AM Café**







What would a café be without a menu and coasters of course! Coasters was something I've never designed until this project and I think they turned out amazing!

## **Lindzy Horton**

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