



PROFILE

I am a highly motivated, creative, goal oriented person, with a passion for all elements of marketing and design. I possess a broad array of graphic design training and have worked on a multitude of different tasks like printing, proofing, and digital design, with a particular enthusiasm for package design and branding. I thrive in a collaborative environment where I can be part of a world-class team constantly striving to take my projects to the next level and that will allow me to continue developing my design skills.

EDUCATION

2018 – PRESENT, GEORGIAN COLLEGE, GRAPHIC DESIGN.

3 year Advanced Diploma - Graduating 2021

AWARDS & HONORS

2018 – PRESENT, Dean's List student

2018, Ontario Scholar

2018, Academic Achievement in Visual Arts

SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dimensions
- WordPress
- Adobe XD
- Adobe Animate
- Adobe Acrobat
- Word
- Excel
- PowerPoint

RELEVANT JOB HISTORY

- Freelance Graphic Design work.
- Work placement at Tempo Plastics
- Experience working with a design team and printers on projects.
- Experience interviewing clients in person as well as on-line.
- Experience writing design briefs, invoices, and thank you letters.
- Experience multi-tasking and working on multiple projects at once.
- Experience meeting deadlines.
- Experience working with tactile products.

DESIGN EXPERIENCE

- Utilized elements and principles of design to create effective, legible, innovative and unique branding for logos, brand identities and guidelines, editorial designs, advertisements, web and new media designs, and packaging.
- Developed effective, legible, innovative and unique design solutions for advertisement designs such as: brochures, print and web advertisements, business cards, posters, and packages.
- Prepared and proofed documents before being sent to print using InDesign, Illustrator and Photoshop.
- Worked with pre-existing die lines and created unique die lines for design projects like album covers and brochures.
- Worked with and prepared files for both print and web use.
- Created mesh vector art using Adobe Illustrator.
- Presented work in progress to clients in order to collect feedback to improve designs.
- Collaborated with design teams to come up with new and innovative design ideas for clients.
- Mounted work in a professional manner for client presentations.