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SOFTWARE SKILLS

- Adobe CC
- InDesign
- Photoshop
- Illustrator
- Acrobat DC
- XD
- Dreamweaver
- After Effects
- Animate
- MS Office Suite including Word and PowerPoint
- Content Management Systems
- Blog Platforms
- HTML / CSS

EDUCATION

 Georgian College 3 Year Graphic Design Advanced Diploma
Graduating 2021

AWARDS AND HONOURS

- Achieved Dean's List standing Fall 2018, Winter 2019
- 2019 Graphic Design Scholarship Show Nominee
- Member of the Registered Graphic Designers Association

DESIGN EXPERIENCE

- Worked collaboratively as part of a team of designers to create designer catalogs for a client, meeting tight deadlines and client expectations
- Developed, designed, and executed effective and innovative concepts for branding/corporate identities and guidelines, editorial spreads, advertisements, packaging, web and new media projects utilizing appropriate programs such as InDesign, Illustrator, and Photoshop
- Built multiple websites utilizing Dreamweaver, blog formatting websites, and content management systems
- Extensive knowledge in multiple areas of graphic design including typography, layout, colour theory, advertising, editorial, and branding
- Composed and produced projects from rough concepts to highly polished finished products ready for print and online applications
- In-depth knowledge of creating effective design solutions utilizing related software applications in Adobe CC
- Substantial knowledge in prepress, post-production, preflight and multiple other areas of print production
- Developed, designed and executed various promotional advertising and marketing materials including brochures, catalogs, business cards, forms, posters and flyers using appropriate programs such as InDesign and Illustrator

WORK HISTORY

- April 2012 October 2014 · Data Entry Clerk, Century 21 B.J. Roth Realty LTD., Brokerage
- Processed and entered client information into company database, contributed to team effort by effectively and efficiently accomplishing tasks as needed and on time, and maintained an organized paper-based filing system