

SKILLS PROFILE

- Proficient in Adobe Illustrator, InDesign, Photoshop Dimension, XD, Dreamweaver, After Effects
- Proficient in Microsoft Office and Canva
- Adept in Social Media
- Excellent time-management skills
- Detail-oriented, analytical, and organized
- Ability to multi-task and troubleshoot
- Works well in a team or independently
- Works well under pressure with good judgement
- Great communication skills

EXPERIENCE

- **GRAPHIC DESIGNER**
Green Monkey Creative | March 2021 - Present
 - Freelance, Part-Time
- **GRAPHIC DESIGN PLACEMENT STUDENT**
Green Monkey Creative | January - March 2021
 - Created 375 icons for a visual communications booklet
 - Designed logos and provided vector artwork of existing logos
 - Created abbreviated brand guide with focus on social media
 - Designed social media post visuals
 - Converted PDFs into fillable forms
 - Edited product photos for website features
- **PROJECT MARKETING CONSULTANT**
SBG Learning Solutions | July 2020
- **COMMUNICATIONS INTERN**
The Blue Mountains Public Library | August 2018 - August 2019
 - Assisted with development of Communications Plan
 - Developed social media plans for The Blue Mountains Public Library and Craigleith Heritage Depot
 - Designed posters and social media visuals promoting events and monthly gallery exhibits
 - Created multiple event promotion pieces featured in local newspapers
- **STRATEGIC PLANNING ASSISTANT**
The Blue Mountains Public Library | June - August 2018
 - Designed logos for The Gallery at L.E. Shore
 - Created templates for posters and slideshows as part of re-branding
 - Assisted with publication of monthly newsletter by creating content, formatting layout, and editing
 - Created AODA templates for agenda, minutes, and reports
- **GUEST SERVICES REPRESENTATIVE**
Blue Mountain Resorts | Summer 2016, May 2017 - June 2018

VOLUNTEER EXPERIENCE

- **THE HINDLE TEAM | 2017 - Present**
 - Designed real estate team logo, business card, Facebook ads and open house booklets
- **MILTON SPEED SKATING CLUB | 2016 - Present**
 - Designed logos for Milton MayHem Speed Skating Camp 2017 and 2018
 - Designed logos for a Provincial Championship Event and Milton Speed Skating Club event
 - Designed advertisement for a Milton Speed Skating Club event
 - Designed volunteer badges
- **FUN TRAVEL THINGS | 2019**
 - Designed logo and brand colours
- **WATER BABIES: VAUGHAN CHAPTER | 2019**
 - Designed advertisement and created schedule template
- **WEDDING ELEMENT DESIGNER | 2017 - 2018**
 - Designed bachelorette t-shirt, snapchat filter and thank-you books
 - Edited engagement and wedding photos, created slideshows
- **TREE FORT, GEORGIAN COLLEGE | 2017**
 - Designed Advertising and Marketing campaigns in teams
 - Worked with clients to overcome business challenges
 - Designed logos and colour palettes

EDUCATION

- **GRAPHIC DESIGN ADVANCED DIPLOMA | HONOURS**
Georgian College | 2018 - 2021
 - Dean's List – All Six Semesters – 90%+
- **ADVERTISING AND MARKETING COMMUNICATIONS DIPLOMA | HONOURS**
Georgian College | 2015 - 2017
 - Dean's List – Third and Fourth Semester – 85%+
 - Dean's List – First and Second Semester – 90%+
- **COMMUNICATION STUDIES – LEVEL I**
Wilfrid Laurier University | 2014 - 2015
- **ONTARIO SECONDARY SCHOOL DIPLOMA | SUMMA CUM LAUDE**
Sir William Mulock S.S. | 2010 - 2014

CERTIFICATIONS

- **AGORAPULSE SOCIAL MEDIA CERTIFICATE**
 - **AODA TRAINING CERTIFICATE**
General Requirements | Customer Service Standard | Information and Communications Standard
 - **ONTARIO HUMAN RIGHTS CODE AND ACCESSIBILITY FOR ONTARIANS WITH DISABILITIES ACT CERTIFICATE**
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