ETHAN TEK

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P (647)-622-2957

A 21 Victoria Street East

RELEVANT JOB HISTORY:

Attended | King City Secondary School (4 Years)

Currently Attending | Georgian College Graphic Design Program *(3 Years)* Graduating 2021

SOFTWARE AND APPLICATION SKILLS:

Adobe Illustrator Adobe Photoshop Adobe Indesign Adobe XD Adobe After Effects Adobe Acrobat Word / Excel / Powerpoint Wordpress

RELEVANT JOB HISTORY:

- Core Health & Fitness: Website Redesign (July 15th, 2020 - August 20th, 2020)
- Catholic Family Services of Simcoe County: Branding Designer (October - November 2020)

Experience in managing, filing and organizing goods, products and paperwork.

Experience in managing/organizing multiple activities at once

Experienced in team oriented settings/tasks

DESIGN EXPERIENCE:

Applied design and art principles into various concepts, mocks, spreads, advertisements, editorials, magazines, packaging and branding to create effective projects.

Re-designed and re-branded corporate identities to updated and revised versions, implementing company values and themes to create a stronger presence.

Prepared and produced print ready files, utilizing various specs and guidelines.

Created 2D and 3D rendering using Illustrator and Photoshop and provided professional grade mock-ups.

Experienced in outdoor/product/studio photography, utilizing and implementing photography and design principles into photos.

Image edit and conversion using Photoshop.

Experienced in logo and vector design, producing logos, word marks, other visual elements to support brand identity.

Created editorial/magazine/catalogue layouts and page spreads using InDesign

Experienced in reviewing, editing and preparing files utilizing InDesign's Preflight Tools and Panels

Able to create various concepts as well as provide quick feedback/critique in a short time frame.