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PDF PORTFOLIO

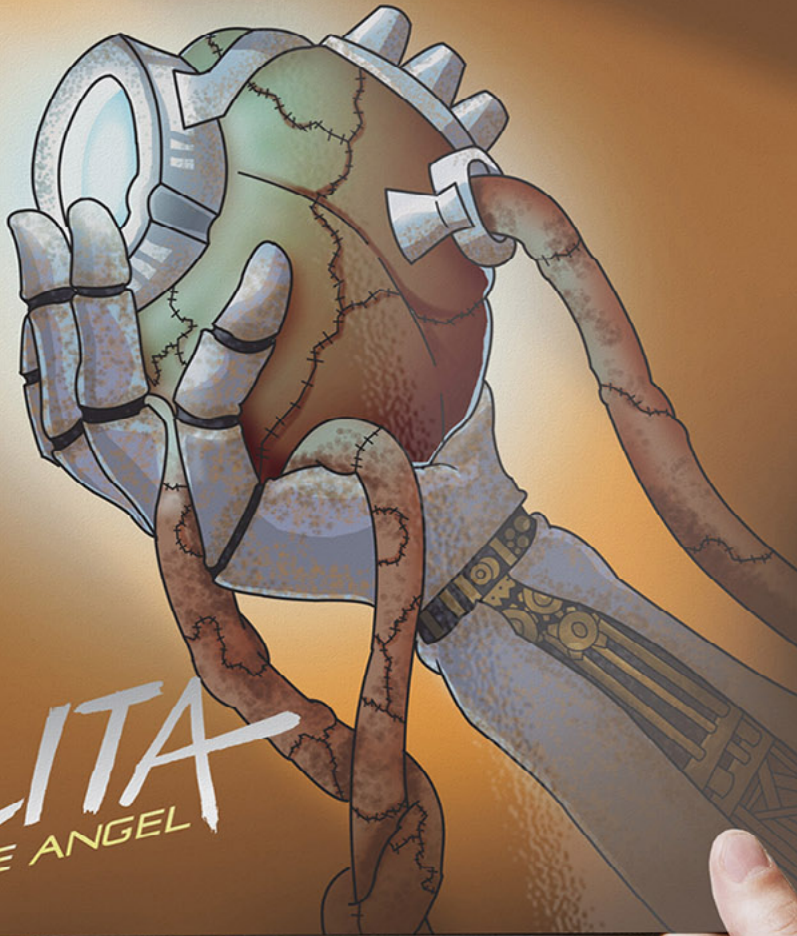
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ERIC HOLNESS
GRAPHIC DESIGNER

OFFICIAL MOVIE SOUNDTRACK

ALITA
BATTLE ANGEL



ALITA BATTLE ANGEL SOUNDTRACK REDESIGN

DETAILS:

A redesign of an existing film soundtrack's album cover in a different style and genre. The new genre chosen for the design was western themed.

PROGRAMS USED:

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

FAST FRAME PHOTOGRAPHY (STYLE GUIDE)

DETAILS:

A multi-staged project involving many designs. For this step, a multi-paged style and branding guide was created for the fictional company named Fast Frame Photography.

PROGRAMS USED:

Adobe Photoshop
Adobe InDesign
Adobe Illustrator



FAST FRAME PHOTOGRAPHY (WEB PRESENCE)

DETAILS:

A multi-staged project involving many designs. For this step, a home page design was created for both desktop and mobile devices, using the branding developed in the style guide.

PROGRAMS USED:

Adobe Photoshop



CHEESY JUNIOR PACKAGE DESIGN MOCK-UP

DETAILS:

A mock-up of a retro cracker box design. A brand, logo and mascot were created for this package design, as well as research about package text and nutrition facts.

PROGRAMS USED:

Adobe Photoshop

Adobe Illustrator



FOOD FOR THEIR FUTURE

Let us help them grow.

The Mary's family prides itself on its 100% organic and gluten free cracker base, made to stimulate growth and help children develop. With every bite, your child will get one step closer to a healthy future!



MARY'S GONE CRACKERS
Snack Happy,
Live Happy.
Learn more at www.marysgonecrackers.com



TOGETHER IN HEALTH AND HAPPINESS



FAMILY COMES FIRST, NO MATTER HOW BIG!

Inside every cracker we produce, 100% gluten free, organic ingredients await you with tons of flavor! No matter what the circumstance, we guarantee that Mary's Gone Crackers will treat your family just like our own!

SNACK HAPPY, LIVE HAPPY

Learn more at www.marysgonecrackers.com

MARY'S GONE CRACKERS ADVERTISEMENT DESIGN

DETAILS:

Two hypothetical advertisements for the company Mary's Gone Crackers, using both stock photography and personally created vector art.

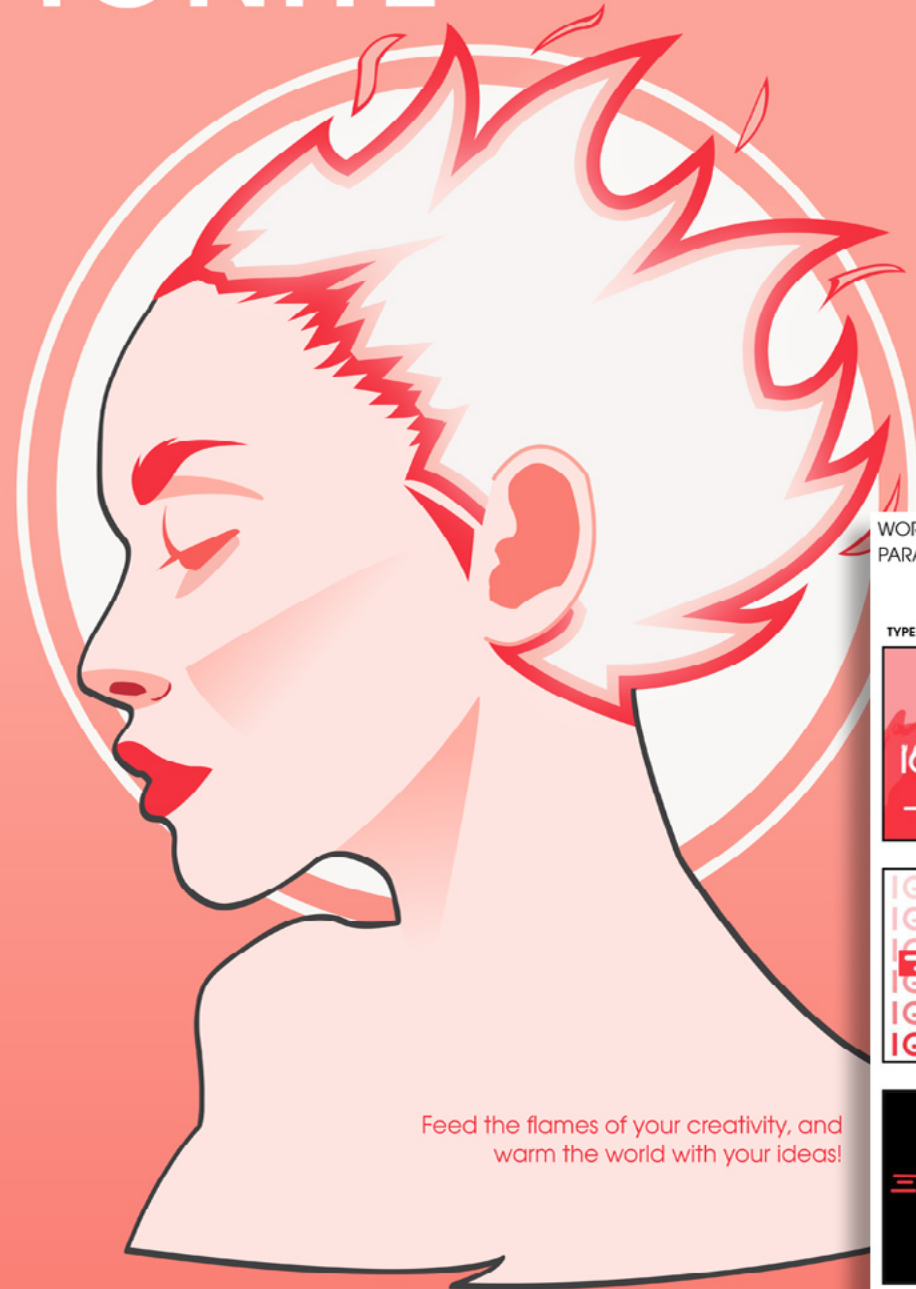
PROGRAMS USED:

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

IGNITE



Feed the flames of your creativity, and warm the world with your ideas!

WORD: IGNITE
PARAGRAPH: Feed the flames of your creativity, and warm the world with your ideas!

TYPE ONLY POSTER	VISUAL DOMINANT POSTER	TYPE DOMINANT POSTER

Pantone Red 032 C (+ tints)

ONE-WORD POSTER (+ PROCESS WORK)

DETAILS:

A large format poster created with one word and paragraph in mind, with two inks as a limitation. Process work shows brainstorming and type/color research.

PROGRAMS USED:

Adobe InDesign

Adobe Illustrator

ORO-MEDONTE HORTICULTURAL SOCIETY CLIENT PROJECT

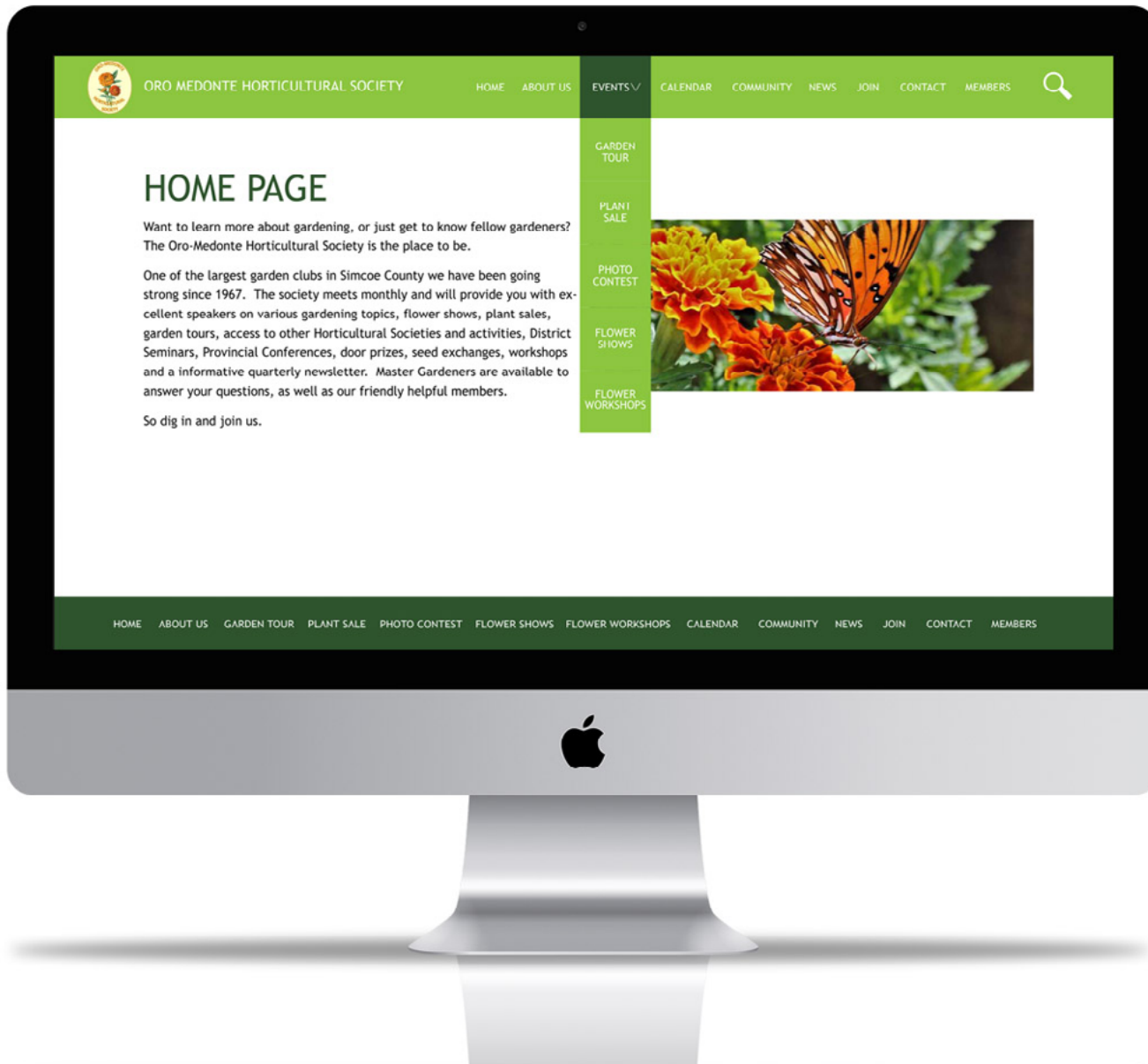
DETAILS:

A home page design created for the Oro-Medonte Horticultural Society for use in their new organization website that will launch later this year.

PROGRAMS USED:

Adobe Photoshop

Adobe Illustrator





GEORGIAN COLLEGE PHOTOGRAPHY STUDENT CLIENT PROJECT (+ PROCESS WORK)

DETAILS:

A collection of logos and a business card designed for a fellow Georgian College student. Process work shows initial stages of logo design and color choice.

PROGRAMS USED:

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator





FRENCH COOKBOOK MOCK-UP

DETAILS:

A cookbook mock-up with French based recipes on the front cover and interior. The front cover illustration was rendered by hand as a raster based art piece.

PROGRAMS USED:

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Clip Studio PAINT



THANK YOU FOR YOUR TIME!

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